# Building a Sustainable Wardrobe

This playbook provides sequential steps for creating a fashionable yet sustainable wardrobe, focusing on ethical brand choices and secondhand shopping to minimize environmental impact.

### Step 1: Assess Needs

Evaluate your current wardrobe and lifestyle to determine what items you need. Consider factors such as climate, occupation, and personal style. Make a list of essential items that you lack.

### Step 2: Research Brands

Investigate and identify brands that have sustainable practices and ethical manufacturing processes. Look for certifications like Fair Trade and B Corp, or use resources like the Good On You app for guidance.

### Step 3: Prioritize Quality

Choose high-quality pieces that will last longer, reducing the need for frequent replacements. Look for durable materials and well-constructed garments.

### Step 4: Shop Secondhand

Explore secondhand options such as thrift stores, consignment shops, and online resale platforms like eBay, Poshmark, and Depop for pre-loved items that fit into your wardrobe.

### Step 5: Support Local

Seek out and support local artisans and small businesses when possible. These sources often have smaller production runs and a transparent supply chain, enhancing sustainability.

### Step 6: Capsule Wardrobe

Consider creating a capsule wardrobe with a limited number of versatile pieces that can be mixed and matched to create multiple outfits, thus reducing overall consumption.

### Step 7: Care & Repair

Learn how to properly care for your garments to extend their lifespan. This includes proper washing, storage, and repairing items as needed instead of discarding them.

### Step 8: Mindful Disposal

If you need to dispose of clothing, do so responsibly. Donate to charity, recycle, or sell items to promote a circular fashion economy.

## General Notes

### Lifestyle Reflective

Ensure that your wardrobe aligns with your lifestyle. Avoid impulse buys of items that don't serve a practical purpose or match your personal style.

### Seasonal Updates

While building a sustainable wardrobe, consider seasonal changes and update your wardrobe by adding or removing pieces that are season-specific, always keeping sustainability in mind.