

Event Photography Guide

This playbook outlines the strategies and best practices for photographing events effectively. It focuses on capturing key moments with minimal disruption.

Step 1: **Preparation**

Research the event and its schedule to understand key moments. Ensure all photography equipment is functional and pack necessary backups like batteries and memory cards.

Step 2: **Scouting**

Visit the event location beforehand to scout for good photo spots. Understand the lighting conditions and plan your positioning for capturing major events.

Step 3: **Etiquette**

Dress appropriately for the event. Maintain a professional demeanor and be considerate of guests' experiences. Aim to be as unobtrusive as possible while photographing.

Step 4: **Key Moments**

Prioritize key moments of the event that are essential to capture, based on your prior research. Stay alert and be prepared to capture these moments as they occur.

Step 5: **Candid Shots**

Take candid shots of attendees to capture the event's atmosphere. Stay unobtrusive and look for natural interactions and emotions.

Step 6: **Technical Setup**

Adjust your camera settings according to the environment and lighting. Use appropriate lenses and flash units if necessary to ensure high-quality images.

Step 7: **Continuous Shooting**

Use the continuous or burst shooting mode during critical moments to ensure you capture the perfect shot within a series of actions or expressions.

Step 8: **Review**

Periodically review the photos taken to ensure quality and coverage. Check for any technical issues and adjust your equipment and strategy accordingly.

Step 9: **Post-Event**

After the event, promptly backup and edit the photos. Prepare them for delivery according to the client's specifications or your established workflow.

General Notes

Discretion

Always ask for permission when required, especially in sensitive situations or when photographing children. Respect people's privacy and preferences.

Legal

Be aware of copyright and privacy laws relevant to event photography in your jurisdiction. Secure necessary permissions or photo releases from attendees or the event organizer.

Backup

Consistently back up your photos to a secure storage during and after the event to prevent data loss.