

Fashion Illustration Basics

This playbook provides a step-by-step guide for beginners to learn the fundamentals of fashion illustration. It covers the necessary skills and tools for creating fashion designs and sketches.

Step 1: **Gather Tools**

Assemble all necessary tools including drawing pencils, erasers, markers, watercolors, drawing paper or sketchbooks, rulers, and a drawing mannequin.

Step 2: **Study Basics**

Learn the basic principles of fashion illustration, such as understanding human body proportions, garment structure, and fabric flow.

Step 3: **Practice Drawing**

Begin by practicing simple shapes and lines to improve your drawing skills. Move on to sketching basic garments and figures.

Step 4: **Refine Skills**

Work on refining your skills by continuously practicing. Focus on capturing movement, texture, and how light affects the shape of garments.

Step 5: **Learn Color**

Explore color theory and practice applying colors to your designs. Utilize markers or watercolors to bring your illustrations to life.

Step 6: **Build Portfolio**

Select your best works to compile into a portfolio that displays your range of skills and styles in fashion illustration.

General Notes

Continuous Learning

Stay updated with fashion trends and continuously seek inspiration from various sources like magazines, fashion shows, and online resources.

Networking

Join fashion illustration communities both online and offline to connect with other artists, share your work, and receive feedback.