# Reducing Business Water Footprint

A playbook for businesses to measure and reduce their water footprint. It offers a step-by-step guide to understand water usage and implement strategies to promote corporate sustainability and responsibility.

### Step 1: Assess Usage

Perform a comprehensive water usage assessment to determine the volume of water being used in all business operations.

### Step 2: Set Goals

Establish clear, measurable goals for water footprint reduction within realistic timelines.

### Step 3: Audit Processes

Conduct a water audit to identify areas of high water consumption and inefficiencies in your business process.

### Step 4: Engage Stakeholders

Involve employees, investors, and other stakeholders in your plans to reduce water usage, ensuring a united approach.

### Step 5: Implement Solutions

Adopt water-saving technologies and practices, such as efficient fixtures, water recycling systems, and drought-resistant landscaping.

### Step 6: Monitor Progress

Regularly monitor water usage against set benchmarks to evaluate the success of implemented water-saving measures.

### Step 7: Educate & Train

Train employees on water conservation practices and raise awareness about the importance of reducing the water footprint.

### Step 8: Report & Review

Distribute regular reports on water usage and footprint reduction progress to stakeholders and review goals periodically to ensure ongoing improvement.

## General Notes

### Regulatory Compliance

Ensure that all measures taken to reduce water footprint comply with local, regional, and national water use regulations.

### Community Impact

Consider the impact your water usage has on the local community and strive to reduce negative effects through community engagement and sustainable practices.